

Fruit & Vegetable Benefit reminders

- Please educate participants that "No Cash May Be Exchanged & No Change May Be Given" when they are redeeming the FVB.
- The FVB may not be redeemed for more than the maximum value printed on the benefit.
- Redeeming more than one FVB during a transaction is fine as long as the store's cash register system can accommodate it.
- The tag line on the transition benefits "This is a New WIC Benefit & Foods" is to alert retail staff and participants that this benefit needs to be used with the new yellow food list. The tag line does not mean participants are entitled to a bonus food item or anything other than the foods listed on the benefit! (Participants have already asked retail staff!)
- Please give participants the new yellow ID packet, Participant Handbook, and food list with their new food package benefits.
- The USDA recently increased the value of the FVB a woman receives to \$10.00!
- Thanks for all you are doing to make this transition a smooth one and hang in there!